

CLAIMS

- 1           1.     An illuminated greeting card comprising:  
2                 a substrate sheet having indicia formed of a first ink readable under  
3     visible light and having indicia thereon formed of a second ink readable under  
4     light having a wavelength of between 350 and 400 nanometers; and  
5                 an ultraviolet light emitting diode flashlight having a light emission of  
6     between 350 and 400 nanometers.
  
- 1           2.     The greeting card of claim 1 further comprising a securement  
2     for retaining said ultraviolet light emitting diode flashlight in contact with said  
3     substrate.
  
- 1           3.     The greeting card of claim 1 wherein said substrate sheet has a  
2     fold line therein.
  
- 1           4.     The greeting card of claim 1 further comprising a carton  
2     containing said ultraviolet light emitting diode flashlight, said carton adhered  
3     to said securement.
  
- 1           5.     The greeting card of claim 1 wherein said securement is a flap  
2     extending from said substrate.

1           6.     The greeting card of claim 5 wherein said flashlight is attached  
2     to said flap such that said substrate sheet in a horizontal position has  
3     illumination from said flashlight extending over the surface thereof.

1           7.     The greeting card of claim 1 wherein said securement is a hook  
2     and loop fastener.

1           8.     The greeting card of claim 1 wherein said flashlight is integrated  
2     with a folded portion of flat stock comprising said substrate sheet.

1           9.     The greeting card of claim 1 further comprising a second ply  
2     affixed to the rear of said substrate with said flashlight retained between said  
3     substrate and said second ply, wherein said substrate has an aperture or a  
4     transparent region to allow for emission from said flashlight to illuminate a  
5     writing surface of said substrate sheet.

1           10.    The greeting card of claim 1 further comprising a third ink  
2     readable under incident light having a wavelength of between 350 and 400  
3     nanometers, said third ink having a color different than said second ink under  
4     illumination from a single light source.

1           11.    An illuminated greeting card comprising:

2           a folded substrate having an outer writing surface and an inner writing  
3           surface, wherein at least one of the exterior writing surface and the interior  
4           writing surface has thereon indicia formed of a first ink readable under visible  
5           light and indicia formed of a second ink visible under incident light having a  
6           wavelength of between 350 and 400 nanometers;

7           an ultraviolet light emitting diode flashlight having a light emission of  
8           between 350 and 400 nanometers; and

9           a securement retaining said ultraviolet light emitting diode flashlight  
10          oriented such that when said substrate is horizontal, emission from said  
11          flashlight illuminates at least one of the exterior writing surface and the interior  
12          writing surface.

1           12.   The greeting card of claim 11 wherein said flashlight is  
2           integrated with a folded portion of flat stock comprising said substrate sheet.

1           13.   A commercial package comprising an illuminated greeting card  
2           according to claim 1 and a pen comprising an ink visible under incident light  
3           having a wavelength of between 350 and 400 nanometers along with  
4           instructions for writing with said pen on said greeting card.